

# Shareholder Engagement Plan

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# Snapshot

## Canadian Equities 2018



## The Power of Cooperation

SHARE's shareholder engagement service helps institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues. Our approach is both unique and effective because it amplifies the voices of small- and medium-sized investors through cooperation.

SHARE brings together a wide range of institutional investors – pension plans, foundations, endowments, faith-based organizations, asset managers and others – in a common program intended not only to benefit each participant's portfolio but also to build a sustainable, inclusive and productive economy that benefits us all. Our clients' shared belief in the value and importance of active ownership is what inspires our team to engage productively, efficiently and creatively on your behalf.

## SHARE's integrated approach

In addition to SHARE's engagement work, SHARE staff can help your fund develop policies, implementation tools and communications materials on its approach to responsible investment. We can assist your fund with voting its shares effectively for positive action. We can conduct trainings for trustees or board members on relevant issues, or assess your managers' voting record on key shareholder votes.

## Engaging for impact



## Share's 2018 Engagement Priorities

In 2018 SHARE will be engaging in outcome-oriented dialogues with more than 65 Canadian companies on:



### INVESTING IN A JUST TRANSITION:

SHARE asks companies to reduce their impact by setting and meeting ambitious greenhouse gas reduction targets, and to reduce their risks by testing the resilience of the company's business strategy and financial planning under different climate change scenarios.



### INVESTING IN RECONCILIATION:

SHARE asks companies to obtain the free, prior and informed consent of Indigenous peoples when planning operations that may affect their rights, and to measure and enhance economic opportunities aimed at Indigenous people and communities.



### INVESTING IN DECENT WORK:

SHARE's engagement works to remind boards and management that shareholders value investments in a healthy and productive workforce and welcome efforts to create a safe, diverse, and rewarding workplace. We ask companies to measure and report on efforts to build an engaged and valued workforce.



### INVESTING IN HUMAN RIGHTS:

In 2018, SHARE will focus its dialogues on the development of effective human rights due diligence systems for companies that have international operations or global supply chains. This will support policy advocacy where SHARE is leading efforts to establish new Canadian legislation related to due diligence in the supply chain.



### INVESTING IN CLEAN WATER:

We ask companies to improve systems to prevent and mitigate spills and leaks that endanger water resources, and to developing a company-wide framework for water stewardship.



### ACCOUNTABLE AND EFFECTIVE GOVERNANCE:

SHARE will advocate for representation of women and other under-represented groups on boards and in executive positions. We will urge companies to provide annual advisory shareholder votes on executive compensation, and to consider how to motivate the entire work force when setting CEO pay rather than solely comparing pay to other CEOs. And we are asking companies to be accountable and transparent about their lobbying and political activity.

## SHARE's 2018 policy priorities

SHARE advocates on behalf of investors for better government policies and regulations, to help build sustainable capital markets and a sustainable economy. In 2018 SHARE will advocate for:

- Expand mandatory pension ESG disclosure
- Harmonize Alberta's corporate regulations
- Federal legislation on child and forced labour
- Mandatory disclosure for companies on climate change

Ask us how our staff can help you be an active owner.