

# 2020 SNAPSHOT



## CANADIAN AND GLOBAL EQUITIES SHAREHOLDER ENGAGEMENT PLAN



### THE POWER OF COOPERATION

SHARE's shareholder engagement service helps institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues. Our approach is both unique and effective because it amplifies the voices of small- and medium-sized investors through cooperation.

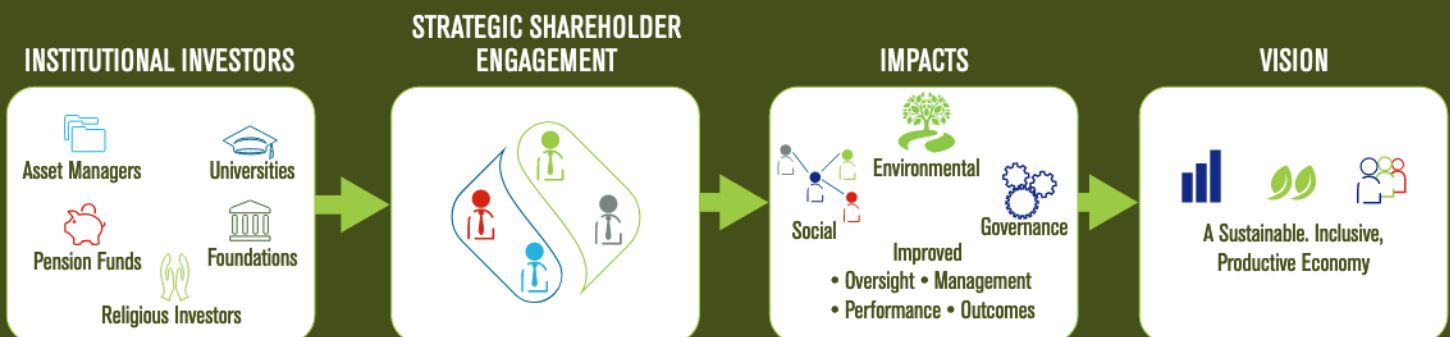
SHARE brings together a wide range of institutional investors – pension plans, foundations, endowments, faith-based organizations, asset managers and others – in a common program intended not only to benefit each participant's portfolio but also to build a sustainable, inclusive and productive economy that benefits us all. Our clients' shared belief in the value and importance of active ownership is what inspires our team to engage productively, efficiently and creatively on your behalf.

Not all shareholder engagement is alike: Building an effective engagement strategy requires dedicated capacity and a unique

set of skills in the areas of financial analysis, corporate reporting, sustainability and issue-area expertise in order to evaluate company approaches to climate change, human rights and corporate governance. When you work with SHARE, you become part of a team with a 20 year history of achievements, where institutions learn from each other and support each other in achieving even bigger outcomes than they could on their own.

Get to know what's possible when you SHARE.

### ENGAGING FOR IMPACT



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## SHARE's 2020 ENGAGEMENT PRIORITIES

In 2020 SHARE will be engaging in outcome-oriented dialogues with more than 85 Canadian and international companies on a range of issues, including:



### INVESTING IN THE CLIMATE TRANSITION

SHARE's engagements focus on mitigation, asking both energy suppliers and high-energy users to set and meet ambitious greenhouse gas reduction targets – and on transition, to align financial and regulatory systems with an accelerated transition, while accounting for the impacts on workers and communities. That includes asking for corporate accountability on lobbying activity related to climate change. SHARE's national and international partnerships are taking climate-related engagement actions to a global scale.



### INVESTING IN RECONCILIATION

SHARE asks companies to obtain the free, prior and informed consent of Indigenous peoples when planning operations that may affect their rights, and to measure and enhance economic opportunities aimed at Indigenous people, communities and Indigenous-owned businesses.



### INVESTING IN DECENT WORK AND HUMAN RIGHTS

SHARE's engagement works to build accountability for a healthy and productive workforce and a safe, diverse, equitable and rewarding workplace. SHARE is promoting effective human rights due diligence systems with companies that have global operations or supply chains, and engaging with tech giants on freedom of expression and privacy rights for the users of their platforms and services.



### INVESTING IN WATER SECURITY

We ask companies to set performance targets and improve systems to limit harm to water resources, including addressing mine tailings management, and measuring and reducing plastic waste.



### INVESTING IN ACCOUNTABILITY

Responding to the opioid epidemic and anti-competitive marketing scandals, SHARE is working with a broad coalition of global investors to tackle governance concerns in the pharmaceutical industry.

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## WE AIM FOR BIGGER IMPACTS

When we set standards at one company, we don't stop there. If we recognize a practice that can elevate results in an industry or market, we engage with other companies to spread it. And, where we've begun to embed a practice more broadly, we look for opportunities to solidify that practice in legislation or regulation. For example, SHARE has led the way in developing human rights due diligence requirements for companies with global supply chains. We're now working with governments to make that a requirement for applicable companies so that no company can ignore global human rights standards and underplay those risks in its supply chain.

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## ASK US HOW OUR STAFF CAN HELP YOU BE AN ACTIVE OWNER

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