



# 2021 ENGAGEMENT SNAPSHOT

Canadian, US & Global Equities Plan



EFFECTIVE ENGAGEMENT THAT MAKES AN IMPACT

SHARE's stewardship services help institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues.

**Our approach is unique and effective. SHARE amplifies the voices of investors through cooperation. Our program participants range from foundations and religious investors to Indigenous trusts, universities and pension plans.**

SHARE brings together a wide range of institutional investors in a common program to benefit each participant's portfolio and build a sustainable, inclusive and productive economy that benefits us all.

Our shared belief in the value of active ownership is what inspires us to engage productively, efficiently and creatively.

Building an effective engagement strategy requires dedicated capacity and a unique set of skills in the areas of financial analysis, corporate reporting, sustainability and issue-area expertise in order to evaluate company approaches to climate change, human rights and corporate governance.

### **That's why we're here to help**

When you work with SHARE, you become part of a team with a 20-year history of success, where participants learn and support each other in achieving even bigger outcomes than they could on their own.

### **Getting involved**

Working with SHARE means you do not have to develop expertise in-house, or burden existing staff with added responsibilities. We do the heavy lifting. We help you to deliver results that matter to your stakeholders: progress on climate change, diversity and inclusion, human rights, and sustainable development. Ask us how shareholder engagement can be done effectively and efficiently for your fund.

# 2021 ENGAGEMENT SNAPSHOT

SHARE mobilizes the assets held by Canadian institutional investors to promote a more sustainable, inclusive, and productive economy and address the most pressing issues of our time.



## AIMING HIGHER

When we set standards at one company, we don't stop there. If we recognize a best practice that can elevate results across an industry or market, we engage with other companies to spread it. And, where we've begun to embed a practice more broadly, we look for opportunities to solidify that practice in legislation or regulation. Some of our 2021 policy initiatives include:

- Developing mandatory human rights due diligence legislation in Canada
- Promoting new market-wide ESG and diversity disclosure requirements in Canadian capital markets
- Reforming the shareholder proposal process in US capital markets and restrictive Canadian jurisdictions

## Our engagement priorities for 2021

### CLIMATE TRANSITION FOR A SUSTAINABLE ECONOMY

SHARE's engagements focus on mitigation, asking both energy suppliers and high-energy users to set and meet ambitious greenhouse gas reduction targets – and on transition, to align financial and regulatory systems with an accelerated transition, while accounting for the impacts on workers and communities.

- Reducing GHG emissions
- A just transition
- Sustainable finance
- Political spending & oversight
- Water security
- Biodiversity, plastics & toxics

### DECENT WORK AND HUMAN RIGHTS

SHARE's engagement works to build accountability for a healthy and productive workforce and a safe, diverse, equitable and rewarding workplace. SHARE is promoting effective human rights due diligence systems with companies that have global operations or supply chains and engaging with tech giants on freedom of expression and privacy rights for the users of their platforms and services.

- Decent work in branded operations
- Decent work in supply chains
- Civil & political rights in technology
- Health access & equity
- Racial justice
- Gender equality in corporate leadership

### INVESTING IN RECONCILIATION

SHARE asks companies to obtain the free, prior and informed consent of Indigenous peoples when planning operations that may affect their rights, and to measure and enhance economic opportunities aimed at Indigenous people, communities and Indigenous-owned businesses.

- Investing in the Indigenous economy
- Indigenous representation in corporate governance
- Respecting Indigenous rights