

# Effective engagement that makes an **impact**

2022 ENGAGEMENT SNAPSHOT  
Canadian, US & Global Equities Plan

 **SHARE**  
SHAREHOLDER ASSOCIATION  
*for* RESEARCH & EDUCATION



**SHARE's stewardship service helps institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues.**

Our approach is unique and effective. SHARE amplifies the voices of investors through cooperation. Our program participants range from small foundations and religious investors to Indigenous trusts, universities and large public pension plans.

Our collective program benefits each participant's portfolio and tackles systemic risks to build a sustainable, inclusive and productive economy that benefits us all.

Our shared belief in the value of active ownership is what inspires us to engage productively, efficiently and creatively.



Building an effective engagement strategy requires dedicated capacity and a unique set of skills in the areas of financial analysis, corporate reporting, sustainability and issue-area expertise in order to evaluate company approaches to climate change, human rights and corporate governance.

**That's why SHARE is here to help.**

When you work with SHARE, you become part of a team with a 20-year history of achievements, where institutions learn from and support each other in achieving even bigger outcomes than they could on their own.

Our professional and passionate staff team brings capacity, years of experience and issue expertise to support our program.

Ask us how shareholder engagement can be done effectively and efficiently for your fund.

## Getting involved

Working with SHARE means you do not have to develop expertise in-house, or burden existing staff with added responsibilities.

We do the heavy lifting.

We help you to deliver results that matter to your stakeholders: progress on climate change, reconciliation, racial justice, human rights, and sustainable development.

## Aiming higher

When we set standards at one company, we don't stop there. If we recognize a best practice that can elevate results across an industry or market, we engage with other companies to spread it.

And, where we've begun to embed a practice more broadly, we look for opportunities to solidify that practice in legislation or regulation. Some of our 2022 policy initiatives include:

- Adopting mandatory human rights due diligence legislation in Canada
- Promoting new market-wide ESG and diversity disclosure requirements in Canadian capital markets
- Reforming the shareholder proposal process in US capital markets and restrictive Canadian jurisdictions



# Our Engagement Priorities for 2022

SHARE mobilizes the trillions of dollars in assets held by Canadian institutional investors to promote a more sustainable, inclusive, and productive economy and address the most pressing issues of our time.

We elevate investor power in our stewardship, research, campaigns, and policy advocacy, and by developing investor leadership to support these objectives.



## Climate Transition for a Sustainable Economy

SHARE's engagements focus on mitigation, asking both energy suppliers and high-energy users to set and meet ambitious greenhouse gas reduction targets – and on transition, to align financial and regulatory systems with an accelerated transition, while accounting for the impacts on workers and communities.

- Reducing Greenhouse Gas Emissions
- Sustainable Finance
- Political Spending & Oversight
- A Just Transition
- Water Security
- Biodiversity



## Decent Work and Human Rights

SHARE's engagement works to build accountability for a healthy and productive workforce and a safe, diverse, equitable and rewarding workplace. SHARE is promoting effective human rights due diligence systems with companies that have global operations or supply chains, and engaging with tech giants on freedom of expression and privacy rights for the users of their platforms and services.

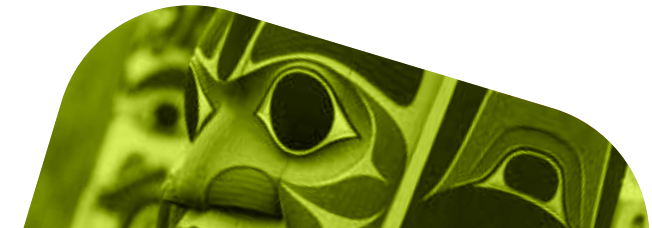
- Decent Work in Branded & Domestic Operations
- Decent Work in Supply Chains
- Racial Justice in Products & Services
- Health Access & Equity
- Responsible Housing



## Investing in Reconciliation

SHARE asks companies to obtain the free, prior and informed consent of Indigenous peoples when planning operations that may affect their rights, and to measure and enhance economic opportunities aimed at Indigenous people, communities and Indigenous-owned businesses.

- Investing in the Indigenous Economy
- Respecting Indigenous Rights







To get involved  
or learn more,  
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