# Driving change

through investor stewardship



**2023 Engagement Snapshot** 



As a foundational part of our work at SHARE—Shareholder Association for Research and Education, our shareholder engagement program gives institutional investors the tools to become active owners.

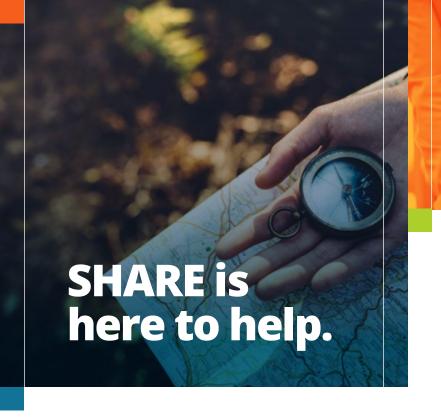
We work with investors to facilitate constructive shareholder dialogues with companies in their portfolios, collaborating on conversations that move social and environmental change at the corporate and policy level.

We will work with you to identify key environmental, social and corporate governance issues that your voice can help progress or improve. Our program participants range from family foundations and religious investors to Indigenous trusts, universities and large public pension plans.

Our program benefits each participant's portfolio and tackles systemic risks to build a sustainable, inclusive and productive economy that benefits us all.

Our shared belief in the value of active ownership is what inspires us to engage efficiently and creatively. We represent more than 75 different investor organizations to drive sustainable and inclusive economic changes.

Building an effective engagement strategy requires dedicated capacity and a unique set of skills in the areas of financial analysis, corporate reporting, sustainability and issue- area expertise in order to evaluate company approaches to climate change, human rights and corporate governance.



- ♣ SHARE's stewardship service helps institutional investors become active owners by facilitating constructive shareholder dialogues with companies on key environmental, social and corporate governance (ESG) issues.
- ◆ Our approach is unique and effective. SHARE amplifies the voices of investors through cooperation. Our program participants range from small foundations and religious investors to Indigenous trusts, universities and pension plans.



# Why choose SHARE?

## We do the heavy lifting

Working with SHARE means you do not have to develop expertise in-house, or burden existing staff with added responsibilities. Our team of expert staff have years of professional experience, relating climate change, human rights, and reconciliation.

## A community of practice

With over two decades of experience, our clients learn from and support each other in achieving bigger outcomes than they could on their own.

## Ambitious and responsive goals

When we set standards at one company, we don't stop there. If we recognize a better practice that can elevate results across an industry or market, we engage with other companies to raise standards across the sector and economy-wide.



### Climate Transition for a Sustainable Economy



SHARE is the Engagement
Secretariat for Climate
Engagement Canada, with
partners the Responsible
Investment Association (RIA),
UNPRI and Ceres. Its mission: to
mobilize Canada's financial sector
to drive down emissions among
Canada's top emitting publicly
traded companies. By joining
SHARE's engagement program,
you can also be a part of CEC.

SHARE's engagements focus on mitigation, asking both energy suppliers and high-energy users to set and meet ambitious greenhouse gas reduction targets – and on transition, to align financial and regulatory systems with an accelerated transition, while accounting for the impacts on workers and communities.

- Reducing Greenhouse Gas emissions
- Political spending and oversight
- Sustainable finance
- Ensuring a Just Transition

SHARE also hosts the University Network for Investor Engagement, bringing together more than 15 Canadian university funds to act together in tackling climate change.



If the experience of the pandemic has proven anything, it is that workers are a driver of value, not just a cost to be managed.

SHARE's engagements work to build accountability for a healthy and productive workforce and a safe, diverse, equitable and rewarding workplace. This includes advocating for freedom of association and the right to collective bargaining in large corporate workforces and supporting front line workers as they continue to grapple with the effects of the pandemic.

Human rights touch all of our engagement themes, with intersections in decent work, climate action and reconciliation. In addition to these connections, our engagements also explore global human rights concerns and challenges, ensuring that companies promote effective human rights due diligence systems and adequately follow global standards in their supply chains.

#### **Our 2023 focus includes:**

- Decent work in branded and domestic operations
- Decent work in supply chains
- Civil and political rights in technology
- Pharmaceutical accountability
- Racial equity in products and services
- Responsible housing



## **Investing in Reconciliation**

Guided by the Truth and Reconciliation Commission of Canada's final reports and Calls to Action, our engagements center Indigenous leadership, building meaningful collaborations for corporate change to a more just and equitable society.

Our work has involved working with companies to obtain the free, prior and informed consent of Indigenous peoples when planning operations that may affect their rights, and to measure and enhance economic opportunities aimed at Indigenous people, communities and Indigenous-owned businesses.

Our 2023 focus is on investing in the Indigenous economy – engaging companies to increase procurement from Indigenous-owned businesses, hiring of Indigenous employees, and investment in skills development and training.

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SHARE mobilizes investor leadership for a more sustainable, productive and inclusive economy. We do this by building responsible investment leadership among asset owners and amplifying investor voices in support of improved corporate sustainability practices and better rules and regulations that govern capital markets.

SHARE's impact-oriented shareholder engagement, proxy voting and policy advocacy programs are focused on achieving changes in corporate policy and practice that not only mitigate risks at the company level, but also contribute to building a sustainable, inclusive and productive economy upon which long-term investment incomes depend.



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Unceded territory of the xm8kwym (Musqueam), Skwxwú7mesh (Squamish), and slílwta (Tsleil-Waututh) Nations

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Territories of the Mississaugas of the Credit, Anishnabeg, Chippewa, Haudenosaunee and Wendat peoples

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